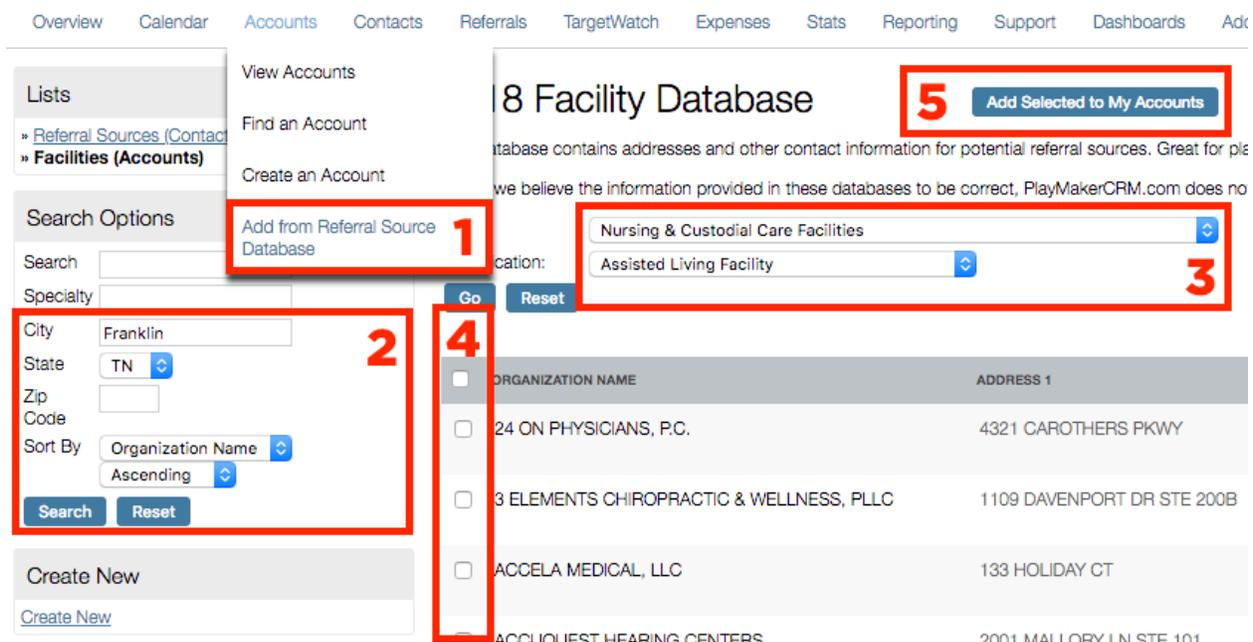


## Finding Referral Sources: Assisted Living Facilities

One common referral source type that users look for is Assisted Living Facility, or ALF. Unlike Home Health and Hospice agencies, ALFs don't appear in TargetWatch. TargetWatch displays data associated with Medicare claims (combined with the NPI registry), and ALFs don't typically bill Medicare. To find ALFs, you would want to add the facility from the Referral Source Database. The steps below walk through finding ALFs and how to import them.



The screenshot shows the PlaymakerCRM interface with the following elements highlighted by red boxes and numbers:

- 1:** The "Add from Referral Source Database" link in the Search Options panel.
- 2:** The search form fields for City (Franklin), State (TN), and the Search button.
- 3:** The dropdown menus for Type (Nursing & Custodial Care Facilities) and Classification (Assisted Living Facility), along with the Go button.
- 4:** The checkboxes next to the organization names in the results table.
- 5:** The "Add Selected to My Accounts" button at the top right of the results area.

ORGANIZATION NAME	ADDRESS 1
<input type="checkbox"/> 24 ON PHYSICIANS, P.C.	4321 CAROTHERS PKWY
<input type="checkbox"/> 3 ELEMENTS CHIROPRACTIC & WELLNESS, PLLC	1109 DAVENPORT DR STE 200B
<input type="checkbox"/> ACCELA MEDICAL, LLC	133 HOLIDAY CT
<input type="checkbox"/> ACCUQUEST HEARING CENTERS	2001 MALLORY LN STE 101

Steps to add from Referral Source Database:

1. Mouse-over the Accounts link and click Add from Referral Source Database.
2. Enter the City and State in which you would like to search for Referral sources, then click Search.
3. After the search completes, filter the results by changing the Type dropdown to Nursing & Custodial Care Facilities, and changing the Classification dropdown to Assisted Living Facility. Then click the Go button under Classification.
4. Once viewing the list of ALFs, check the boxes next to any facilities you want to add to your Accounts.
5. Click the Add Selected to My Accounts button.

The resulting list should be all ALFs that are registered in the selected City, State or Zip Code. Keep in mind:

- Any accounts added from the Referral Source Database will be assigned to the user adding them to the database, so they may need to be reassigned later.
- Some facilities may not be listed in the location selected, as they register themselves and can be registered in another City, State or Zip Code.
- Some facilities may not be listed in the location selected as they may not have listed their Primary Taxonomy as Assisted Living Facility in the NPI Registry.